

Industry and Sector Leadership

The [Transformational Company Qualities \(TCQ\)](#) can be adapted to any industry or sector, whether private or public. Here is an example of the TCQ applied to the post-secondary sector. You may want to adapt this to your own sector and use this for strategic planning at your organization. You could also encourage your industry or professional association to develop an industry association sustainability program that encourages members to become more transformational by following this CSR maturity continuum. [Find out more at The Transformational Company website.](#)

Focus	1.0 Operations	2.0 Community	3.0 Economy	4.0 Transformational
Operations	Incremental Reduce direct impacts	Zero impacts Supply chain influence	Net positive Investment influence	Restorative and regenerative
Engagement	Students Staff	Faculty Administration Suppliers Community	Employers Industry Alumni Portfolio companies	System partners
Innovation	Procedures	Governance	Applied learning Research	Institution as living lab City/region/business as classroom
Learning	Operational behaviours Case studies	Classroom practices Select courses	Curricula and program design	Competencies
Impact	Campus	Community and personal	Careers	Society System

Innovation and Impact

